



SAVAGE TV Programming Guidelines

Mediacom: Channel 80

Nuvera: Channel 18

SAVAGE TV (Mediacom Channel 80 and Nuvera Channel 18) exists to provide residents of Savage with timely information about what is happening in our community. Programming focuses on information, events, and issues in and around Savage, which is of interest and relevance to the City and our residents.

Please note that SAVAGE TV is not a Community Television operation and does not provide editing equipment, studio space, cameras, or assistance in the production of access programming.

POLICIES AND GUIDELINES FOR SAVAGE TV PROGRAMMING

1. Programming on SAVAGE TV is limited to City of Savage funded or endorsed programs and other government and public affairs information of interest to City residents.
2. All public meeting coverage is produced to offer viewers access to government deliberations. Public meeting programs will be unedited, gavel to gavel coverage.
3. All material submitted is subject to the Communications Manager's editorial discretion for technical quality and appropriateness of message in keeping with the objective of SAVAGE TV.
4. SAVAGE TV reserves the right to insert a disclaimer before any submitted program. This disclaimer announces that SAVAGE TV is not responsible for the program's content and that the program's producer accepts all responsibility.
5. Programming on SAVAGE TV will depict people in a manner that does not discriminate based on race, creed, religion, sexual orientation, disability, national origin, marital status, status concerning public assistance, age, or sex.

SCHEDULING GUIDELINES

1. Priority for programming on SAVAGE TV is given to programs and meetings produced by the City of Savage, including City Council, Planning Commission, and Parks, Recreation, and Natural Resources Commission meetings. In general, city meetings will air at least once per day.
2. Live programming has the highest priority in scheduling. Meetings or other live events that meet the cablecast criteria will displace any regularly scheduled taped rebroadcast.
3. SAVAGE TV retains the right to schedule any program for any timeslot as the schedule allows.
4. The scheduling of program air times is the direct responsibility of the Digital Media Coordinator and can be altered, rearranged, canceled, or added at any time to suit the needs of the City of Savage.

GENERAL CONTENT GUIDELINES

1. SAVAGE TV will not be used to promote a political candidate, political cause, political organizations, political parties, community action committees, ongoing political issues, or ballot issues.
 - a. This is not to preclude the cablecasting of political debates or candidates' meetings where all candidates for an office representing the City of Savage are invited. This includes offices that represent an area in the City of Savage.
 - b. This also does not preclude cablecasting reports or conversations by current elected officials regarding issues and other governmental business status.
2. SAVAGE TV may also cover other governmental, Chamber of Commerce, SCALE, and League of Women Voter meetings who partner with the City of Savage and deal with governmental issues.
3. All other political programming falls under the discretion of the Communications Manager.
4. Anything promoting a product or service with the primary objective of producing a profit for a specific commercial organization or individual is not allowed on SAVAGE TV.
5. No lottery information, obscenity (by community standards), advertising/solicitation of funds, or misinformation is allowed on SAVAGE TV.
6. Programming generally considered religious is not allowed.

USER-SUBMITTED PROGRAMMING GUIDELINES

1. Programming from other government or non-profit organizations may be submitted if it pertains to city residents, such as Scott County government meetings, ISD 191, 720, 719 board meetings, and other programs submitted by non-profit organizations partnering with the City.
2. Those who live, work, or attend school in Savage are eligible to submit programming. Anyone not meeting those criteria may be granted access at the discretion of SAVAGE TV.
3. Only bulletins, PSAs, and programming of general interest to Savage residents will be considered.
4. All requests must be submitted via email to communications@cityofsavage.com. The request should contain information about what the bulletin, PSA, or programming is about.
5. The submitter of programming accepts full responsibility for program content and for the actual or perceived copyright violations as well as, but not limited to: the accuracy of claims and the possibility of slander, the impact of indecent or obscene material, the possession of all clearances and permissions for the use of music, pictures, video, and personal images. Submitters agree to indemnify and hold harmless the City of Savage, its elected officials, and staff from any claims, lawsuits, or damages arising out of programming alleged to be obscene, defamatory, slanderous, or incitement to riot.
6. SAVAGE TV will make arrangements to obtain the digital file through a file transfer service. SAVAGE TV does not accept VHS, DVD, or other forms of video. All video files should be in a standard digital delivery format (example, .mp4, .mov, etc.)
7. PSAs will be played in between other programming on SAVAGE TV in the same location as Bulletin Board messages and will not appear in the programming schedule.
8. Video files should not require any editing of any sort. The file will be played in its entirety. If SAVAGE TV determines a video file requires any editing, SAVAGE TV will request the PSA or video program be resubmitted.
9. SAVAGE TV will not retain a copy of user-submitted programming or PSAs. Users are responsible for retaining the master file.
10. SAVAGE TV may refuse to play programs with any technical difficulties.